

# Audio-Technica and AVer Boost Communication Productivity

PERFECT DUO OF VOICE TRACKING AND MULTI-CAMERA SWITCHING

## **Collaboration, Amplified**

Unlock seamless collaboration in conference rooms, classrooms, and large meeting spaces with the powerful integration of Audio-Technica microphones and AVer Pro AV cameras, enhanced by MT300(N) and PTZ Link technology. This advanced solution combines precision voice tracking with versatile multi-camera switching to deliver exceptional audio and video quality. Effortless transitions between speakers and perspectives set a new benchmark for inclusive participation and success in any professional environment.

#### **Key Features**

#### • Audio-Technica Microphones:

- High-Quality Audio Capture: Delivers crystal-clear, natural sound even in acoustically challenging environments.
- Advanced Beamforming Technology: Isolates active speakers' voices while minimizing background noise and echo.
- Precise Speaker Localization: Employs advanced algorithms to pinpoint active speakers' locations for precise camera tracking.

#### • AVer Pro AV Cameras:

- **High-Resolution Imaging:** Produces sharp, detailed video output for professional-grade performance.
- Smooth Pan, Tilt, and Zoom (PTZ) Capabilities: Provides precise and fluid movement to ensure optimal framing of speakers.
- Auto Tracking AI: Automatically follows speaker movements, adapting quickly to scene changes for reliable tracking.

#### • AVer PTZ Link Software & MT300(N) Matrix Tracking Boxes:

Bridges microphones and cameras, enabling real-time voice tracking and automatic camera adjustments to seamlessly focus on the active speaker.

## **Simple Setup and Configuration**

- Installation: Mount the Audio-Technica ceiling array microphone on the ceiling or place the discussion system on the desk, positioning them to effectively capture sound throughout the entire room.
- **Camera Placement:** Place AVer Pro AV cameras in strategic locations to capture different angles of the room.
- **Configuration:** Install PTZ Link software or MT300(N). Configure to recognize the microphones and cameras. Set up the voice tracking feature to direct the camera towards the active speaker.
- **Testing and Calibration:** Test and fine-tune the system, adjusting microphone and camera settings for best audio and video quality.

## **Benefits**

- Enhanced Engagement and Collaboration: Better engagement and collaboration through real-time voice tracking and superior audio quality guarantee all meeting participants feel included, whether in-person or remote.
- Improved Productivity and Focus: Automated tracking, multi-camera switching, and seamless integration reduce technical distractions. Teams can focus on discussions, presenters can move freely, and meetings stay dynamic, supporting faster decisions and better outcomes.
- Scalability and Versatility: Suitable for both small meeting rooms and large conference spaces. Flexible PTZ Link. software in the MT300(N) accommodates various layouts and fulfills diverse organizational needs.
- Ease of Use: Intuitive design allows for quick setup and operation. With PTZ Link or MT300(N), users can manage integration effortlessly, requiring minimal training or technical expertise for efficient use.

## **Compatible Products Lists**

## Audio-Technica Microphones

- ATND1061DAN and ATND1061LK Beamforming Ceiling Array Microphones
- ATUC-50/ATUC-IR Digital Discussion Systems

For more details see: https://www.audio-technica.com/en-gb/commercial-audio.

- AVer Pro AV Cameras
  - Professional PTZ Cameras: PTZ300(N), PTZ200, PTZ300U(N)V2 Series
  - Auto Tracking Cameras: PTC300(N)V2, TR300(N)V2, TR200 & TR300(N) Series
- AVer PTZ Link Software
- AVer Matrix Tracking Boxes: MT300(N) Series









